NEW BALANCE PAIRS ﷺSEA SALTﷺ AND ﷺSTORM BLUEﷺ FOR
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Thereﷺs a storm brewing on the seas of the retro new balance 1300 uk running shoe market this summer with these two new drops from New Balance for women. In matching colorways, the duo of the classic 1400 and 998 each feature Sea Salt suede and mesh uppers with Storm Blue accents. The 1400 also features light pink detailing, while the 998 has hits of coral orange to complete the two clean and fresh summer sneaker options for the ladies. Both models are arriving now at select New Balance suppliers like Packer Shoes.

Now, new balance 580 mens colorway is arriving in a premium green suede mixed in with a mesh upper. A molded midsole equipped with ENCAP support technology keeps the shoe stable and supportive while balancing it out with foam-based cushioning. Additionally, the shoe has been endowed with navy leather accents on the New Balance ﷺNﷺ logo and heel tab, while the entirety of the model is finished off with a custom woven tongue label and stitched branding.

Kicking of 2017, new balance 990v3 is coming out swinging with its recently unveiled 247 silhouette. Honoring the new design with a string of all day parties that dominated seven cities across three continents, ringing in the 247 Luxe. While the 247 Luxe embodies the first dimension of the style﷾s 24/7 lifestyle focus﷾one on premium sophistication﷾the second iteration taps into the sheer athleticism that﷾s found in even the most everyday tasks of daily life. Enter, the 247 Sport.

The design begins with an Ariaprene bootie construction, built to be both secure and stylish in a variety of situations. There﷾s plenty of new innovations to be found on the 247, including a contemporary rework on a classic NB midfoot saddle strap (for an improved, running-inspired snug fit), and a performance focused outsole. Unlike the 247 Luxe, New Balance leans into the 247 Sport﷾s athletic tech direction, swapping a premium leather for a engineered mesh upper and including a rubberized circular tongue logo in place of the classic ﷺNBﷺ nylon label.

Even with the new updates, fans of new balance spikes uk will recognize a variety of different homages to previous silhouettes. The ﷺMade in USAﷺ New Balance 1300 lends the 247 its throat pattern at the front of the shoe, while the ﷺMade in UKﷺ 576 inspires the 247﷾s collar strap. One of New Balance﷾s most prolific shoes﷾the ﷺMade in USAﷺ 998﷾influenced the 247﷾s midsole, with a lower profile and sleeker silhouette, coupled with New Balance﷾s proprietary RevLite for lightweight, all-day comfort.

While the new balance 1400v1 is a silhouette that﷾s meant to be as flexible as you are throughout your daily life, there﷾s something to be said for the standout 247 Sport. Combining New Balance running innovations with the all-day style of the 247 line, this performance-focused iteration of New Balance﷾s modern silhouette is sure to establish itself as a staple in an contemporary wardrobe. Grab the 247 Sport when it hits New Balance retailers on February 4 and in European markets on February 11.

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