

Moncler Soldes_Cy334?????????????:Doudoune Moncler Pas Cher Soldes En France

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Double-Digit Increase of Adidas Group-----Adidas made a good beginning in the year of 2012, and with the development of 2012 European Football Championship and 2012 London Olympic Games,????????, more opportunities will be followed afterwards. According to the constant exchange rate to calculate, Adidas Group's global sales income was increased 14% in the first quarter of 2012, which was benefited from wholesale, retail, and other businesses' double-digit growth. Compared with the corresponding term of last year's 3.273 billion Euros, the group's sales revenue was grown 17% in the first quarter of 2012, being achieved 3.824 billion Euros.In the first quarter of 2012, the group's wholesale business was increased 10% owing to the double-digit growth of Adidas brand sales income. Being pushed forward by 9% increase of the comparable-store's sales income, its retail business has been grown 16% compared with the previous year's. Other business revenue was increased 32%, which was primarily profited from the powerful sales revenue increase produced by hockey products of Taylor May Adidas Golf and Reebok CCM.In the first quarter of 2012, Adidas Group's gross profit ration was fell off 0.7% Although the overall sales income which is the combination of products business and regional business is a positive number, and the sales income' portion of retail business with higher profit margin is also increased, the added input cost still can't be fully counteracted.The group's net receipt, based on shareholders, was grown from the previous year's 209 million Euros to 289 million Euros, and compare with the previous year,??? ??????, 38% was grown. Higher IBT is the main reason to constitute this increase.Adidas Group's CEO said: "We made a good beginning in the year of 2012,Doudoune Moncler Pas Cher, and with the development of Adidas' important corner in 2012 European Football Championship and 2012 London Olympic Games, more opportunities will be followed afterwards. We have been trying hard to keep the stock in a lower level in the industry. The market could be purified, consequently we will bring out plentiful revolutionary products and brand activities and we will go on elating all our customers and cooperative companions".On the basis of the fixed exchange rate to compute, the Greater China area's sales income was increased 26%, up to 385 million Euros. The core sportive performance series has played a prominent impellent role for the sales revenue's growth. There are many consumes in both dealers' stores and self-supporting stores, and during the first quarter, the comparable sales revenue in self-supporting stores was grown 10%.Colin Currie, the General manager of Adidas Greater China area said: "apparently,????????, our brand is flourishing in the market,Moncler Femme Pas Cher, and the market share is bigger and bigger. In the previous two years, our business had been growing steadily, at the same time, the distribution link's quality was rigidly regulated and the shop's quantity, varieties and sites were upgraded, consequently we have gained the present position. In addition,Moncler ??????, we have also improved the products' series, brand marketing, and visual display in order to adapt to the Chinese consumers' increasingly complex and mature requirements". Normal 0 7.8 0 2 false false false MicrosoftInternetExplorer4 /* Style Definitions */ table.MsoNormalTable{mso-style-name:nh}Visit our shoes at to see brand fashionable sneakers, or , and numerous other brands.????????

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